

# Building Strong Communities by Strengthening Families



## Purpose

Ohio State University Extension brings the knowledge of the university to your door. We fulfill the land-grant mission of The Ohio State University by interpreting knowledge and research developed by the Ohio Agricultural Research and Development Center, Ohio State and other land-grant universities, so that Ohioans can use the scientifically based information to better their lives, businesses and communities.

## Impact

Weinland Park, a neighborhood located in the University District, once plagued by drugs, gangs, low-performing schools, high disinvestment of businesses and substandard housing, is now being transformed into a neighborhood of choice, where people want to live, work, worship and attend school!

In Weinland Park, OSU Extension strives to fulfill our mission through the use of Individual Development Accounts (IDA), a savings incentive program designed to empower low-moderate income families to save towards an asset goal of homeownership, post-secondary education or small business ownership. Participants must remain in the program up to one year; make regular monthly deposits into a dedicated savings account; attend an eight-hour Financial Literacy workshop and attend asset-specific training (up to 10 hours). Participants who successfully complete the program and save \$500 receive a match of \$1,000 towards their asset goal. These funds are made available through public and private sources.



## Ohio State Colleges/Units Involved

Campus Partners  
College of Food, Agricultural and  
Environmental Sciences  
OSU Extension

## Community Partners Involved

Habitat for Humanity of Mid-Ohio  
Increase CDC  
Ohio CDC Association  
Weinland Park Collaborative  
Weinland Park Community Civic  
Association

## Civic Partners Involved

City of Columbus  
Ohio Housing Finance Agency  
The Columbus Foundation  
U.S. Department of Housing and  
Urban Development

## Corporate Partners Involved

Fifth Third Bank  
J.P.Morgan Chase Bank  
Wagenbrenner Development Corporation

## Contact

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